

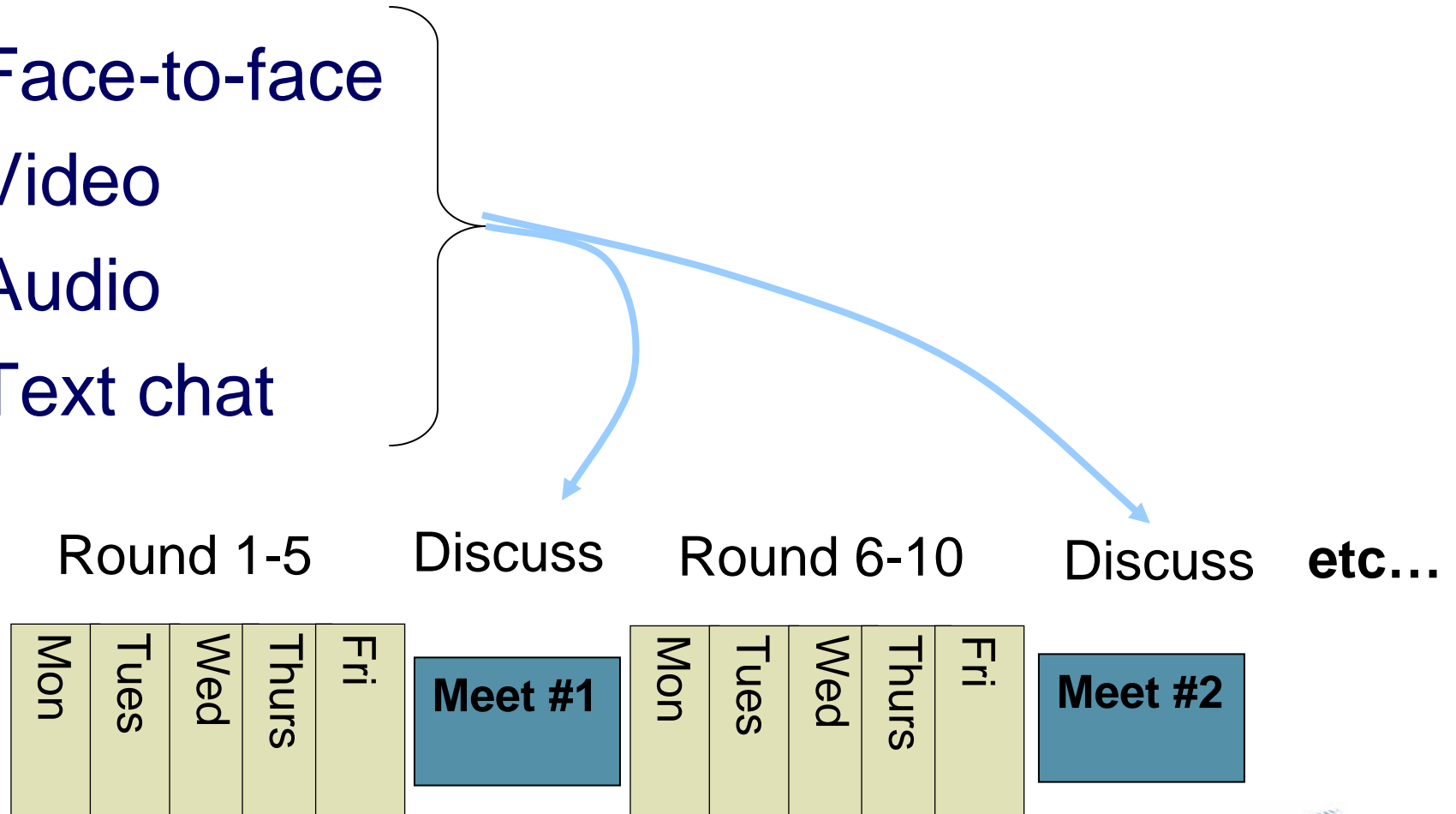
Interpersonal Trust at a Distance

- What factors promote or impede the formation of trust when people are geographically distributed?
- Measure of trust – the extent to which people cooperate in a social dilemma game
 - Has been used widely in the field
 - Validated by other measures (e.g., questionnaires)
- Studies
 - Various media of interaction
 - Various activities prior to interaction

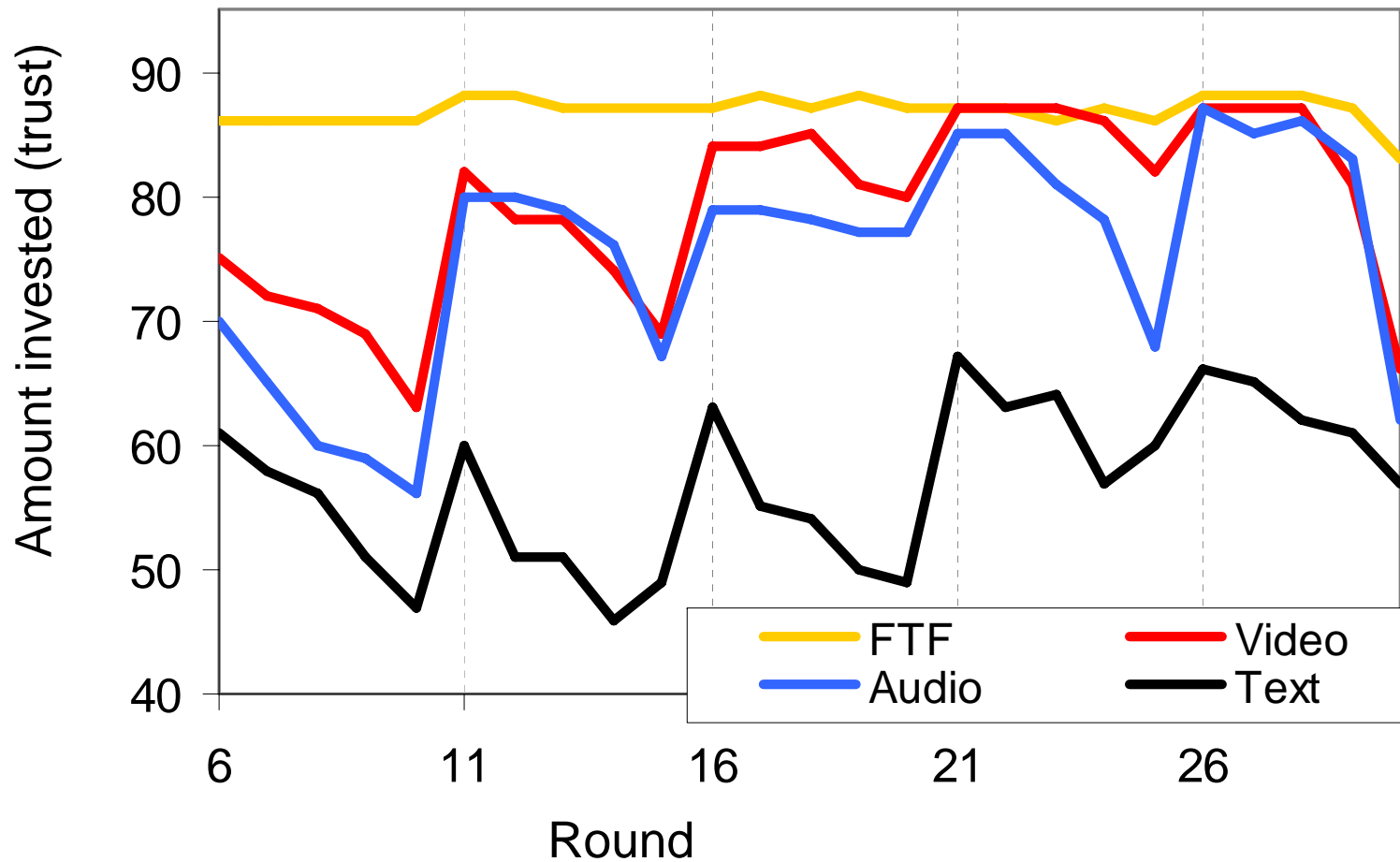


Different conditions for discussion

- Face-to-face
- Video
- Audio
- Text chat



Results by round



Different conditions beforehand

- Face-to-face
- Social text chat
- Seeing a photo of the other person
- Seeing a brief resume of the other person
- Nothing

